

Rep Order# 8837306 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 36925

Printed: 10/02/2012 10:01 AM
Last Received: 10/02/2012 9:37 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product NRCC / SCHEDULE 2
Estimate# 2958
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2958
Flight Dates 09/28/2012 - 10/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESSIONAL COMMITTEE - SCHEDULE 2 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
NEW REVISED TOTAL - \$76,350
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	500A-600A		:30	\$800.00	09/28-09/28	1	1	1	\$800.00	
				Buyline Comment: NEWS								
	2	M-TH	500A-600A		:30	\$800.00	10/01-10/04	4	1	4	\$3,200.00	
				Buyline Comment: NEWS								
	3	F	600A-700A		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
				Buyline Comment: NEWS								
	4	M-TH	600A-700A		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
				Buyline Comment: NEWS								
	5	SU	630A-800A		:30	\$1,500.00	09/30-09/30	1	1	1	\$1,500.00	
				Buyline Comment: SUNDAY MORNING								
	6	M-TH	900A-1000A		:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
				Buyline Comment: LIVE WITH KELLY								

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	7	F	1200P-1230P		:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
				Buyline Comment: NEWS								
	8	M-TH	1200P-1230P		:30	\$750.00	10/01-10/04	4	1	4	\$3,000.00	
				Buyline Comment: NEWS								
	9	F	300P-400P		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
				Buyline Comment: ELLEN								
	10	M-TH	300P-400P		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
				Buyline Comment: ELLEN								
	11	SU	1000A-415P		:30	\$5,000.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: NFL								
	12	F	500P-630P		:30	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
				Buyline Comment: NEWS								
	13	M-TH	500P-530P		:30	\$1,300.00	10/01-10/04	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	14	F	530P-600P		:30	\$1,300.00	09/28-09/28	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	15	M-TH	500P-630P		:30	\$1,300.00	10/01-10/04	4	1	4	\$5,200.00	
				Buyline Comment: NEWS								
	16	F	700P-800P		:30	\$1,100.00	09/28-09/28	1	1	1	\$1,100.00	
				Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER								
	17	M-TH	700P-730P		:30	\$1,100.00	10/01-10/04	6	1	6	\$6,600.00	
				Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER								

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	18	F	730P-800P		:30	\$1,200.00	09/28-09/28	0	0	0	\$0.00	
				Buyline Comment: INSIDER								
	19	M-TH	730P-800P		:30	\$1,200.00	10/01-10/04	0	0	0	\$0.00	
				Buyline Comment: INSIDER								
	20	SA	700P-800P		:30	\$500.00	09/29-09/29	2	1	2	\$1,000.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	21	SU	530P-600P		:30	\$450.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
	22	TU	1000P-1100P		:30	\$7,500.00	10/02-10/02	1	1	1	\$7,500.00	
				Buyline Comment: VEGAS								
	23	F	1135P-1235A		:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
				Buyline Comment: LETTERMAN								
	24	M-TH	1135P-1235A		:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
				Buyline Comment: LETTERMAN								
	25	F	800P-900P	CSI:NY	:30	\$7,500.00	09/28-09/28	1	1	1	\$7,500.00	
	26	W	1000P-1100P	CSI	:30	\$15,000.00	10/03-10/03	1	1	1	\$15,000.00	
	27	SU	900P-1000P	THE GOOD WIFE	:30	\$9,150.00	09/30-09/30	1	1	1	\$9,150.00	

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*28	M-TH	400A-459A		:30	\$250.00	10/01-10/04	0	0	0	\$0.00	
		Buyline Comment: NEWS										
		Sales Remark: V7 .										
		V7 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 44 / \$76,350.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$25,650.00 Oct 12: 32 / \$50,700.00

Sales Totals: 44 / \$76,350.00

Station Totals: 44 / \$76,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$254,500	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+